



UMCA SPONSORSHIP PROGRAM



Established in 1980, the Utah Municipal Clerks Association offers opportunities to its members for education, networking, and promoting innovative ideas. The UMCA works to promote positive professional interaction with elected officials, staff and the general public. Members of the UMCA adhere to a high code of ethical standards and strive to enhance the awareness and value of the Municipal Clerk/Recorder profession.

UMCA Sponsorship Program

UMCA sponsors are provided networking and exhibitor opportunities (based on the level of sponsorship) to participate at the association's annual Institute & Academy educational session and the Annual Conference.

UMCA Event Descriptions

Institute & Academy

- Professional Development Day – Thursday, March 14, 2019 – Southern Utah University
- Opportunity to provide information about services and products
- Opportunity to network with attendees
- Opportunity to open the business meeting with a 5 minute presentation
- Opportunity to participate in Exhibitor's Reception (March 14, 2019)

Annual Conference

- Annual Conference – September 25 – 27, 2019 – Hilton Garden Inn, St. George, Utah
- Three day opportunity to provide information about services and products
- Opportunity to network with attendees
- Opportunity for a 5 - 10 minute presentation at conference opening
- Opportunity to participate in All Conference Event
- 1-year advertising on UMCA website

Who attends?

Attendees are municipal clerks and recorders who are looking to further their education, advance their careers, network, and stay up on the latest news and legislation. Participants are responsible for a wide variety of tasks which include many or all of the following: records management, office management, elections administration, agenda preparation, transcription, minutes, historian, code codification, notary public, finance, banking, accounts receivable, accounts payable, payroll, human resources, business licensing, newsletters, social media, website administration, event planning.

Who should exhibit?

Any company that offers products or services related to records and information governance or management, and/or offers products or services that benefit municipal government.

Why should your company exhibit?

- The customer has hands-on experience with your product or service
- You meet hard to reach customers
- You have the customer's undivided attention
- You will make new contacts at the seminar
- You will solidify existing relationships

Find out more at <http://umca.org>